



Parramatta Police Officer of the Year Awards 2019



Recognising Professional Excellence and Outstanding Service

Sponsorships and Raffle Prize Donations – Info Sheet

Invitation

The Rotary Clubs of Parramatta warmly invites Parramatta businesses, organisations and individuals to sponsor the Police Officer of the Year Awards or to donate a prize for our fundraising raffle.

About the Awards

The members of the Parramatta Police Area Command support the community and respond to its diverse needs, sometimes in very difficult circumstances and often in ways that aren't readily acknowledged.

The annual Parramatta Police Officer of the Year Awards provide an opportunity for professional excellence and outstanding service by members of the Parramatta Police Area Command to be recognised and celebrated.

The awards also provide an opportunity to raise funds for community organisations. This year, we're fundraising for NSW Police Legacy and PCYC Parramatta. These organisations each play a vital role in the Parramatta community and beyond.

Why Sponsor or Donate?

- To demonstrate your support for the Parramatta community and for the people and work of the Parramatta Police Area Command.
- To help raise funds for NSW Police Legacy and PCYC Parramatta, which both play a vital role in our community.
- To gain exposure for your business or organisation at the awards dinner and through digital and print marketing associated with the awards.

Key Info

Sponsorships

Major, gold, silver, and bronze sponsorships are available starting from just \$1000.

Major	Gold	Silver	Bronze
\$6000+	\$4000+	\$2000+	\$1000+

Fundraising Raffle

The raffle will be conducted during the awards dinner on 30 September 2019 as a fundraiser for NSW Police Legacy and PCYC Parramatta.

Financial Donations

If you prefer, you can make a financial donation for any amount you like. Visit our website for more information.

Where Your Money Goes

90% of funds raised through sponsorships go directly to NSW Police Legacy and PCYC Parramatta, with funds split equally between them.

The remaining 10% offsets some of the running costs of the awards, such as the purchase of awards dinner tickets for finalists and recipients (so they can attend without charge) and award plaques for recipients.

100% of funds from financial donations and raffle ticket sales go directly to NSW Police Legacy and PCYC Parramatta, with funds split equally between them.

Compare Benefits →

Nominate?	Sponsor?	Donate?	Book Tickets?	More Info?
Visit www.parramattacityrotary.org.au/police-awards				

The Parramatta Police Officer of the Year Awards are proudly coordinated and hosted on behalf of the community by the Rotary Club of Parramatta, the Rotary Club of Parramatta City and the Rotary Club of Parramatta Daybreak. Rotary members volunteer their time and donate resources to organise and fundraise during the awards. This year we are fundraising for NSW Police Legacy and PCYC Parramatta – please give generously!
10 August 2019



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Sponsorships and Raffle Prize Donations – Benefits

Major Sponsorship \$6000+	Gold Sponsorship \$4000+	Silver Sponsorship \$2000+	Bronze Sponsorship \$1000+	Raffle Prize Donations Goods or Services
Awards Dinner Benefits				
✓ 10 awards dinner tickets	✓ 8 awards dinner tickets	✓ 4 awards dinner tickets	✓ 2 awards dinner tickets	
✓ Opportunity to speak on stage during the evening	✓ Opportunity to speak on stage during the evening			✓ Acknowledgement of your donation from the stage
✓ Recognition as a major sponsor at each table	✓ Recognition as a gold sponsor at each table	✓ Recognition as a silver sponsor at each table	✓ Recognition as a bronze sponsor at each table	✓ Your brochures/ promo items displayed on the raffle table
✓ Space on the stage for 2 free-standing promo banners	✓ Floor space for 2 free-standing promo banners	Floor space for 1 free-standing promo banner		✓ Your logo or name included in the slide show during the evening
Other Benefits				
✓ Plaque of Appreciation (Major Sponsor)	✓ Plaque of Appreciation (Gold Sponsor)	✓ Certificate of Appreciation (Silver Sponsor)	✓ Certificate of Appreciation (Bronze Sponsor)	✓ Certificate of Appreciation (Prize Donor)
All Major, Gold, Silver & Bronze Sponsorships				
<ul style="list-style-type: none"> ✓ Your logo or name included in digital and print marketing for the awards ✓ Sponsorship acknowledgement in the nationally circulated Rotary Down Under publication, covering a region of approximately 1,400 clubs and 40,000 Rotarians 				<ul style="list-style-type: none"> ✓ Your logo and mention in each of the 3 Rotary Parramatta newsletters

Next Step

Download a sponsorship form, a raffle prize donation form or make a financial donation at: www.parramattacityrotary.org.au/police-awards

Contact Us

We welcome your questions and feedback, contact us: ✉ rotaryparramatta@gmail.com or ☎ 02 8091 2150

Thank you – we appreciate your support.